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Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan - Series 72 - 368 Days Plan D, ICICI Prudential Fixed Maturity Plan - Series 73 - 830 Days Plan J, ICICI Prudential Banking & PSU Debt Fund, ICICI Prudential MIP 25 (An open ended income fund. Monthly Income is not assured and is subject to availability of distributable surplus.) (the Schemes)

Notice is hereby given to all the investors/unit holders of the Schemes that March 29, 2017* has been approved as the record date for declaration of the following dividend under the Schemes. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend option of the Schemes, at the close of business hours on the record date.

Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each) \$#	NAV as on March 22, 2017 (₹ Per unit)
ICICI Prudential Fixed Maturity Plan - Series 72 - 368 Days Plan D		
Dividend	0.0500	11.5333
ICICI Prudential Fixed Maturity - Series 73 - 830 Days Plan J		
Dividend	0.0500	12.0795
Direct Plan - Dividend	0.0500	12.1620
ICICI Prudential Banking & PSU Debt Fund		
Quarterly Dividend	0.0726	10.4687
Direct Plan - Quarterly Dividend	0.0005	11.3217
ICICI Prudential MIP 25 (An open ended income fund. Monthly Income is not assured and is subject to availability of distributable surplus.)		
Half Yearly Dividend	0.3724	12.5265
Direct Plan - Half Yearly Dividend	0.5319	15.4284

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the respective Schemes.

Subject to deduction of applicable dividend distribution tax.

*or the immediately following Business Day, if that day is a Non-Business Day.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the respective Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : March 23, 2017

No. 023/03/2017

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.